

Subject: Re: Concerns Re: Neighborhood Filming

Date: Monday, June 13, 2016 12:32:57 PM Pacific Daylight Time

From: Laura Hill

To: Arturo Piña

CC: Danielle Walker, Erica Wade

Arturo,

Well on the one hand I am grateful to hear that they did reach out as recommended, but now am sorry to hear that they inconveniently contacted you the day of. Very sorry to hear that. They clearly don't understand that you are THE person that they need to speak with.

I think it's very important that you meet with them, as you mentioned. You are right on their misinformation – they still think the BID is the best point of contact to direct concerns. It may take you meeting with them each individually.

We'll get this squared away this month I hope. Thank you for your quick reply and attentiveness to our businesses.

Best,
LH

Laura Hill
Communications and Policy Manager



South Park Business Improvement District

1100 S. Flower St. Suite #3400, Los Angeles, CA 90015

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24/7 DISPATCH: 866-560-9346

From: Arturo Piña <APina@filmla.com>

Date: Monday, June 13, 2016 12:28 PM

To: Laura Hill <laura@southpark.la>

Cc: Danielle Walker <DWalker@filmla.com>, Erica Wade <EWade@filmla.com>

Subject: RE: Concerns Re: Neighborhood Filming

Hi Laura,

And thanks for sharing this. Yes, I spoke with a couple of folks two weeks ago and provided them with some suggested dates for a meeting. Unfortunately after my suggestions were passed over, they did not get back to me with a meeting date and time. As a matter of fact, they phoned me the day of and sent me an email after their meeting had started. Of course I sent an email to them highlighting that I am more than ready to meet but just like all of us, day of notice is not going to work.

With that being said, I suggested once again that they provide dates and times for a meeting so that I may also include our LAPD Film Unit. This group has quite a bit of misinformation and I'd like to take any opportunity for meeting so that we may thoroughly brief and education all on the film permitting process.

Either way, as you already know, we are ready to meet but need appropriate notice. Otherwise this group will continue to spend energy in options they may believe they have but in reality, the City is very clear on what can and/or cannot be regulated when it comes to on-location filming and the permitting process.

Thanks again for being there,

Arturo

From: Laura Hill [<mailto:laura@southpark.la>]
Sent: Monday, June 13, 2016 12:19 PM
To: Arturo Piña <APina@filmla.com>
Subject: FW: Concerns Re: Neighborhood Filming

Hi Arturo,

Just want to give you a heads up that there was a community meeting last week with about 6 of our businesses on Hope St about filming in the neighborhood. I actually asked them to reach out to you to invite you to the meeting and was frustrated to find out that no one did so.

The email below reiterates an earlier email about the steps needed to alleviate concerns. It may be helpful for you to reach out to them directly if you don't hear from them within a week. People are clearly misguided about what steps are needed here. They apparently want to look into creating special conditions for the neighborhood with the City.

Thanks as always for being readily available to address our community's concerns.

LH

Laura Hill
Communications and Policy Manager



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From: Laura Hill <laura@southpark.la>
Date: Monday, June 13, 2016 12:14 PM
To: "bhurwitz@hurwitzlawgroup.com" <bhurwitz@hurwitzlawgroup.com>, Bryon Gold <bryon@bottlerockla.com>, "grace@gbtaxservice.com" <grace@gbtaxservice.com>, Eva Shen - Impresso <eva.s@impressocafe.com>, "dsotelo@integral-online.com" <dsotelo@integral-online.com>, Chef Mario <chefmario@thebriks.com>, "jess@clubpilatesla.com" <jess@clubpilatesla.com>, "tory@speedplayla.com" <tory@speedplayla.com>, Heidi Chang <heidi@pyogalleryla.com>, Jamila Sozadah Drip Doctos <jamila@dripdoctors.com>
Cc: carmen zella <carmenzella@gmail.com>, Katie Kiefer <katie@southpark.la>, Jessica Lall <jessica@southpark.la>
Subject: Concerns Re: Neighborhood Filming

Hi everyone,

I hope you all had lovely weekends! I understand that there are some concerns regarding filming in South Park, specially on Hope St. For those of you who attended the community meeting last week, I want to point you in the direction of helpful resources to begin the process of alleviating each of your concerns:

Arturo Pina, the Community Outreach Liaison with Film LA, is the correct point of contact for any issues surrounding filming. His position specifically deals with the issues common to our businesses and residents. South Park businesses who have reached out to Arturo in the past have had fruitful results: *Film LA does whatever they can to remove or alleviate issues*. Film LA is particularly concerned with how filming affects small businesses.

Arturo has been given a heads up that businesses in South Park may be contact him. Please reach out at your earliest convenience. His contact information is:

APina@filmla.com

I apologize for any miscommunication and just to be clear – the BID cannot get deeply involved with issues surrounding filming in the neighborhood. We have been asked to connect any concerned community members directly to Arturo.

If you have not done so already, sign up for Film LA notifications specific to South Park – it is a huge help to know what's coming up: <http://www.filmla.com/enotifications.php>. There are also a lot of other helpful resources on the Film LA website: [filmla.com](http://www.filmla.com).

Thank you!

Best,
LH

Laura Hill
Communications and Policy Manager



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